

Tisbury Master Plan Steering Committee Notes

DATE: Tuesday, July 11, 2023

TIME: 5:30 PM – 7:30 PM

PLACE: hybrid meeting: Fire Safety Building

Attendance:

Steering C'tee members: Lyndsay Famariss, Chair (LF), Mary Ellen Larsen (MEL), Cheryl Doble (CD) - PB representative, Susannah Bristol (SB), Melinda Loberg (ML), Rick Homans (RH), Sean Roach (SR), Phil Hale (PH)

Others in Attendance: Ben Robinson, Planning Board (Chair), Casey Hayward, Planning Board, Elaine Miller, Planning Board

Dan Doyle (DD) project admin, Ruth Konigsberg (Finance C'tee liaison)

Consultants: Barrett Planning Group: Judi Barrett (JB), Jill Slankas (JS), Dillon Sussman (DS)

1. Welcome & opening remarks (SC) – 5 min

DD opened the meeting alerting the attendees that the video option is not available for this meeting, but the audio should be working fine.

2. Upcoming Implementation Plan – next steps – 30-35 min

- Timeline: draft deliverable, SC-PB review, dates for presentation & open house (BPG)

After extensive conversation, the C'tee felt that an in person presentation followed by an Open House the following day, in August would be best if it can be complemented by a virtual presentation by BPG in the early Fall once the summer frenzy slows down for businesses. August 22-23rd are the likely dates for the in person engagement and will allow seasonal residents to attend in person. JS noted a hybrid meeting is probably not well suited for this presentation but that we can videotape the meeting. DD will look into securing a banner publicizing the event. The C'tee may follow with even further public engagement opportunities following BPG's presentations.

- Volume of Actions and prioritization (BPG & SC)

JB advised against a long laundry list of Actions. The three most critical policies she feels the Town should tackle are:

- Modernize the structure and organization of town government to provide effective leadership, equip Town staff with the authority and resources to do their jobs, and support for volunteer committees.
- Improve and update annually the Capital Improvement Plan process to account for all costs and benefits associated with municipal projects, including sustainability, construction, planned preventive maintenance, project timelines, and funding. Institute a prioritization process that includes participation by Town departments and the Town's major policy boards.
- Update the zoning by-laws and other regulations to ensure they are easy to use and aligned with the Town's Master Plan and its goals.

A small working group from the SC will send Judi's team some ideas for Actions in the next week or two. DD will follow up with C'tee members to see if wants to be involved with that work. BPG will present a Draft Implementation Plan at our Aug 1st SC meeting, and will share it with us a few days in advance.

JS will be on vacation beginning July 19th for about a week.

➤ Policies, Objectives, or Purposes? (BPG & SC)

JB recommended using "Policies" as they represent the framework for getting things done while providing clear direction to decision makers.

3. Small scale public engagement around Goals & Objectives (SC) –20-25 min
 - Ideas
 - Materials needed

After extensive conversation, the C'tee members generally agreed that at this point the primary purpose of engagement will be to build support and understanding behind the Implementation Plan and some of its first steps. A number of these steps may prove challenging, but explaining the thought process behind them will be critical.

4. Newspaper article series – content (SC)

The MV Times is not interested in covering the process involved with the Master Plan, but does have interest in some of the key Policies/Actions found in the Plan. Given the three policies JB flagged will all prove challenging to implement, the C'tee will need to be careful about the language it uses to explain their significance.

5. Commercial District next steps (D&F or BPG)

A small working group, ideally capped at 5 people will work through the updated [Timeline](#) D & F provided. The first meeting will be this Friday. Cheryl and Ben will

represent the Planning Board and Rick, Phil, and Mary Ellen will represent the Steering C'tee. Lyndsay, Susannah, and Sean will serve as alternates. Dan will be away the next two Fridays. There are several property owners who have presently indicated a willingness to graphically vision the commercial district principles adopted by the PB and SC, on their respective commercial properties.

Meeting adjourned at 7:33